

Electronic Acknowledgement Receipt

EFS ID:	3541576
Application Number:	09894213
International Application Number:	
Confirmation Number:	4820
Title of Invention:	System and method for controlling the presentation of advertisements
First Named Inventor/Applicant Name:	Christian L. Struble
Correspondence Address:	HEWLETT-PACKARD COMPANY Intellectual Property Administration P.O. Box 272400 - Fort Collins CO 80527-2400 US 2083963597 -
Filer:	Jeff David Limon/Betty Hinkle
Filer Authorized By:	Jeff David Limon
Attorney Docket Number:	10010610-1
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	100106101TransLtr.pdf	47115	no	1
			d45515c46ca38ac6beea570d74e6baaaf8d8c582		

Warnings:

Information:

2	Miscellaneous Incoming Letter	100106101RespPTOLetter.pdf	191129	no	6
			afe1bd1d7286db415f61f916db0799dfd28fe3a0		

Warnings:

Information:

Total Files Size (in bytes):			238244
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.